



REDFEST

REDLANDS COAST FESTIVAL

2023
SPONSORSHIP



REDLAND COAST'S
PREMIER MUSIC AND FOOD FESTIVAL

REDFEST 2023

2nd and 3rd of September

RedFest is Redland Coast's premier event held in September each year since 1958. This year will mark the 62nd year of the Festival and will be a celebration of music, food, art and community showcasing the wonderful ambience and diversity that Redlands Coast has to offer.

The aim of the festival is to give Visitors a memorable experience highlighting the unique nature of the area including local artists and performers, locally grown produce and the micro industries who together create an experience and destination that is Redlands Coast. RedFest is a not-for-profit charity organisation - a festival delivered by the community, for the community. This is your opportunity to join with us to deliver the 62nd Music and Food Festival to over 20,000 local and out of region visitors.



2023 MAJOR PARTNERSHIPS

	\$30,000	\$20,000	\$15,000
Festival Naming Rights	✓		
Concert Arena Naming Rights		✓	
Plaza Naming Rights			✓
VIP Pass	10	8	6
VIP Parking Pass	2	1	1
General Parking Pass	3	2	1
Meet & Greet experience with headline entertainment	✓	✓	
Major Logo Signage	✓	✓	
Brand Exposure: Website & Social Media	✓	✓	✓
Recognition in Print Media	✓	✓	✓
Opportunity to distribute Merchandise	✓	✓	✓

* In Kind Sponsorship is also available - Package to be negotiated per value of in-kind support

To partner with us, contact Redfest via email: admin@redfest.com.au or phone: 0403 914 165

LOCAL HERO PACKAGES

	\$10,000	\$5,000	\$2,500
Fireworks Naming Rights	✓		
VIP Pass	4	2	
General Parking Pass	2	1	
Brand Exposure on Website	✓		
Brand Exposure on Social Media	✓	✓	✓
Recognition in Print Media	✓	✓	
Opportunity to distribute Merchandise	✓	✓	

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COMMUNITY CHAMPION

	\$10,000
Volunteer Sponsor: Logo on ALL Volunteer Merchandise including: Volunteer Tshirt, Hat, Drink Bottle, Bag & Volunteer Wrist Band	✓
VIP Pass	4
General Parking Pass	2
Introduction and inclusion in Volunteer communication	✓
Presentation opportunity at all Volunteer orientation meetings	✓
Brand exposure on Website and Social Media	✓
Recognition in Print Media	✓
Opportunity to distribute merchandise to all Volunteers	✓

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WHAT'S IN IT FOR YOU AT A GLANCE?

- The opportunity to partner with Redland's premier iconic event which injects economic, social and tourism benefits directly back into the local community.
- Brand exposure to over 60,000 local and out of region visitors, via website, social media, radio and out of region advertising.
- Being part of a Festival put together by the Community for the Community.
- We're looking forward to partnering with you to bring RedFest Redlands Coast's premier festival to life to over 20,000 visitors.

WE'RE LOOKING FORWARD TO PARTNERING WITH YOU.

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